**NEWS FROM UNITED FOR ALL AGES – FEBRUARY 2024**

**‘AGE WITHOUT LIMITS’ CAMPAIGN**

One of the many benefits of positive intergenerational interaction is reducing ageism across generations. That’s why we welcome [‘Age without limits’](https://www.agewithoutlimits.org/), the new public campaign launched by the Centre for Ageing Better. It will raise awareness and understanding about the impact of ageism on people of all ages at a time when division between generations may be stoked during forthcoming elections. How different generations view the political parties and issues will also be discussed at a Resolution Foundation event on 7 February – [‘New age or age old appeal’](https://www.resolutionfoundation.org/events/new-age-or-age-old-appeal/).

**MEASURING AGE DIVERSITY IN NEIGHBOURHOODS**

A team from Swansea University and University of Leicester has published its first findings on measuring age diversity in neighbourhoods and the impact that living in more or less age diverse areas has on health and well-being. Led by Professor Martin Hyde and Lizzie Evans, the research project is supported by United for All Ages. To see more, including blogs and papers, check out: <https://www.agediversityinneighbourhoods.com/> We look forward to your feedback as more research is published re loneliness and age diversity.

[The Campaign to End Loneliness’s](https://www.campaigntoendloneliness.org/) final conference on 8 February will feature a range of interesting presentations online, including new research on young people and loneliness.

**SPOTLIGHTING NEW CARE HOME-NURSERIES**

A brilliant article in [The Guardian](https://www.theguardian.com/lifeandstyle/2024/feb/06/young-old-and-marvellous-how-a-care-home-built-a-nursery-and-everyone-thrived) has highlighted one of the latest nurseries integrated within a care home. Run by Ready Generations at Belong Chester, older and young people interact every day, as shown in the article. North West England now has several examples of care-home nurseries.

**CONSULTING ON INTERGENERATIONAL ACTIVITIES IN CARE HOMES**

You are invited to a knowledge exchange conference at the UEA in Norwich on Friday 8 March to co-produce guidance on intergenerational activities in older people’s care homes and promoting social learning and community cohesion. Details are available from Kathleen Lane, one of the UEA’s LARCH researchers: [kathleen.lane@uea.ac.uk](mailto:kathleen.lane@uea.ac.uk)

Tel: 01603 597218.

**WORKPLACES AND WORKFORCES FOR ALL AGES**

Growing interest in age diverse workforces is generating debate and advice on how to make multigenerational workforces work for all ages and for employers. Here is an excellent piece in [People Management](https://www.peoplemanagement.co.uk/article/1858916/hr-help-generations-thrive-multi-age-workplaces)

**READY, STEADY, GLOBAL…**

* **Global Intergenerational Week** will take place on 24-30 April. Find out more about taking part in #GIW24 at <https://generationsworkingtogether.org/global-intergenerational-week>  Plans for the week will be launched on Wednesday 14 February at 1pm – register here: [Events (generationsworkingtogether.org)](https://generationsworkingtogether.org/events/launch-global-intergenerational-week-2024-14022024)
* **Care Home Open Week** from 24 June provides an opportunity to bring generations together through local care homes. More here: <https://www.championingsocialcare.org.uk/care-home-open-day/>
* **Dementia Care Awards** - [**Care Talk**](https://caretalk.us2.list-manage.com/track/click?u=f288725a5765f05b33dcf4338&id=9346f8894a&e=035636fec7) **has launched the Dementia Care Awards to** celebrate excellence and innovation in dementia services, recognise the dedication of care professionals and pay tribute to people living with dementia who make a real difference to the sector and their communities. United for All Ages is supporting the awards, particularly the intergenerational category. Nominations close on 31 March 2024 at [www.dementiacareawards.co.uk](http://www.dementiacareawards.co.uk)

**AND FINALLY...**

What do you enjoy most about intergenerational holidays? Have your say and tell [The Guardian](https://www.theguardian.com/lifeandstyle/2024/jan/31/tell-us-what-do-you-enjoy-most-about-intergenerational-holidays) about your shared holiday experiences.

Please contact us with any queries about the above, United for All Ages and our work creating a Britain and communities for all ages.

All the best

Denise and Stephen

**Denise Burke and Stephen Burke**

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